



CANADIAN
ASSOCIATION OF
CRITICAL
CARE
NURSES



WCICC 2021

VIRTUAL CONGRESS

• SEPTEMBER 11-15, 2021 •

Caring Intensively

PARTNERSHIP INVITATION

PARTNERSHIP INVITATION

WELCOME FROM THE WCICC 2021 ORGANIZERS

Dear Colleagues in Critical Care and Intensive Care,

On behalf of the steering and program committees for the 2021 World Congress of Intensive & Critical Care, we invite you to support for WCCIC 2021!

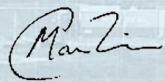
The Canadian Critical Care Society (CCCS) is the host organization, in partnership with the Canadian Association of Critical Care Nurses (CACCN). The 2021 Congress is going to be the first ever “virtual experience” in the Congress history. We are excited to introduce many innovative elements to connect our community.

Our congress theme is “Caring Intensively” to reflect exemplary multidisciplinary care and patient engagement. We intend to bring our uniquely Canadian collaborative culture to all aspects of the Congress.

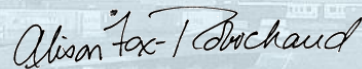
We will develop a program that is integrated and encompasses the full spectrum of critical care across the care continuum and patient trajectory. We anticipate 2,500+ delegates from around the globe, representing physicians, nurses, respiratory therapists and other health professionals. The Congress will provide a platform to share experiences and create a legacy for the global community. In addition to the CCCS and CACCN, we anticipate participation from the Canadian Critical Care Trials Group (CCCTG), the Canadian Society of Respiratory Therapists (CSRT), the International Forum of Acute Care Trialists (InFACT) and the Global Sepsis Alliance.

We would greatly appreciate your support and participation in this important global meeting.

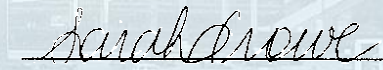
Sincerely,



Claudio Martin,
MSc MD FRCP
Chair, Steering Committee



Alison Fox-Robichaud,
MSc MD FRCPC
CCCS Co-chair, Program Committee



Sarah Crowe,
MN NP CNCC(C)
CACCN Co-chair, Program Committee



ENTITLEMENT & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	FRIENDS
	\$75,000 +	\$50,000 +	\$25,000 +	\$10,000 +	\$3,500 +
Sponsor Symposium 60-minutes	✓	✓			
Sponsor Spotlight 30-minutes	✓		✓		
Sponsor Round Table	✓	✓		✓	
All Access Congress Registrations	24	16	8	6	2
Branded Virtual Exhibit (featured page, logo, link, description, digital assets, queue, video & chat feature)	✓	✓	✓	✓	✓
Virtual Platform Home Page / Timeline Banner Advertisement (QR code, hashtag or URL)	✓				
Congress Website Organization Logo & Link	✓	✓	✓	✓	✓
Standard Gamification Activity	✓	✓	✓	✓	✓
Audience Marketing Activity (feature video break, social media post, banner advertisement)	6	4	2	1	
Audience Engagement Activity (push notification, custom gamification, live poll, survey)	6	3	2	1	
Pre/Post Session Recognition Reel	✓	✓	✓	✓	✓
Approved Delegate List	✓	✓	✓		
Post Event Report (demographics, activation engagement, digital asset engagement)	✓	✓	✓	✓	

CONFIRMATION OF SUPPORT

- Your support is confirmed upon execution of the WCICC agreement and upon receipt of a deposit or full pre-payment.
- A 50% deposit is due within 30 days of executing the agreement is required to confirm your participation.
- All pricing and payments are in USD.

CANCELLATION POLICY

- Cancellations must be submitted in writing by emailing partnership@wcicc2021.com.
- Cancellations received before 5 PM PST on June 30th 2021 will be entitled to a 50% refund minus any expenses to date.
- Cancellations received after 5 PM PST on June 30th 2021 are non-refundable and non-transferable.
- All cancellations are subject to a \$250 administration fee.



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FOR MORE INFORMATION CONTACT

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Project Manager

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**all items outlined subject to change without notice*